



**Metro Detroit Lions Clubs  
 District 11-A Lions Clubs- District Convention  
 April 13-15 2012  
 Program/Ad Book  
 Advertising Authorization Agreement  
 "Crowne Plaza Hotel" Grand Rapids, Michigan**

**Publication Page size: 5 X 8**

**( ) Payment enclosed**

Copy Deadline: March 31, 2012

Name of Advertiser: \_\_\_\_\_ Date of Agreement: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Club/Solicitor/sponsor \_\_\_\_\_ Phone Number: \_\_\_\_\_

Ad Size \_\_\_\_\_ Cost \$ \_\_\_\_\_

Set up fee (if applicable) \$ \_\_\_\_\_

Total enclosed \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Attachment  Yes  No

**Send / Deliver all advertising Agreements and Ad copy to:**

*Lion Martin Malone Co-Chair*  
 28208 Gladstone St. Clair Shores, MI 48081  
 Cell: 586-873-0634  
 Email: [hwlionmarty@aol.com](mailto:hwlionmarty@aol.com)

*Lion Willie Faison, Co-Chair*  
 wfaison@gmail.com

**THERE WILL BE A FEE FOR SET UP. ARTWORK SHOULD BE CAMERA READY TO  
 AVOID THE FEE**

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Office use only: \_\_\_\_\_ Initials: \_\_\_\_\_

Date Rec'd: \_\_\_\_\_ Paid in full: yes \_\_\_\_\_ no \_\_\_\_\_

Check #: \_\_\_\_\_ Amount Rec'd: \_\_\_\_\_

Artwork/layout Rec'd: yes no Follow-up: \_\_\_\_\_

## Procedures:

- **Must be Camera/print ready unless other arrangements have been made**
- **PLEASE DO NOT send pdf files.**
- To ensure proper credit, makes checks payable to: **District 11 A 1**
- You may e-mail advertisement, image, logo etc to [deborah@justjameen.com](mailto:deborah@justjameen.com).
- Please include your contact information including phone number in your e-mail.
- Logos and images should be in jpeg or tiff format.
- The book will be in Black and white except for the inside back page and back page.
- There will be an extra charge for ads that are not camera/print ready

## **Ad Cost**

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<input type="checkbox"/> Patron Listing- Name Only	\$ 10.00
<input type="checkbox"/> Business Card	\$ 25.00
<input type="checkbox"/> ¼ page	\$ 30.00
<input type="checkbox"/> ½ Page	\$ 55.00
<input type="checkbox"/> Full Page	\$ 100.00
<input type="checkbox"/> Back Page (color)	\$ 125.00
<input type="checkbox"/> Inside Back Page (color)	\$ 110.00
<input type="checkbox"/> Center Page (2 available)	\$ 200.00